

A close-up photograph of several wooden gears of various sizes, some interlocking, resting in a woven basket. Light blue ribbons are tied around the gears, adding a decorative touch. The background is softly blurred, showing more of the basket and some greenery.

Chosen, Inc.

Event & Sponsorship
Opportunities



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Fall Events:

Walk on the Wild Side for Foster Care

Chosen's annual "Walk on the Wild Side for Foster Care" is held at the Milwaukee County Zoo. The event raises public awareness of the great need for more foster families in our community. It also creates an opportunity for foster families to be in community with one another. At the walk, event t-shirts and signage provide visual information about foster care to raise awareness of the need for more foster families in Wisconsin. Walkers can also support Chosen's families by collecting pledges and raising funds for the organization. Families and walkers can also participate in a fun scavenger hunt across the zoo with the opportunity to win prizes if they find every station. The walk ends with a picnic lunch and time of fellowship for families.

Our professional foster-care and adoption sponsors will be tabling at this event and have an opportunity to talk with the public about how individuals can become foster/adoptive parents. Legacy and Forever Family sponsors are also invited to bring a table and their marketing materials and act as one of our scavenger hunt stations. This is a great opportunity to raise brand awareness in a popular public venue like the zoo while participating in a fun event for children and families impacted by foster care and adoption.

Available Sponsorships:

All sponsorships include: advertising to Chosen foster/adoptive families, social media/website shout-outs, logo on event day signage & opportunity for event day engagement.

Friendship Sponsor: \$350 – includes the above benefits plus one free Zoo ticket/t-shirt/lunch/parking and marketing materials in attendees' swag bags.

Legacy Sponsor: \$500 – includes the above benefits plus 2 free Zoo tickets/2 t-shirts/lunch/parking, marketing materials in attendees' swag bags, and a table at the event/scavenger hunt.

Forever Family Sponsor: \$650 – includes the above benefits above plus 4 free Zoo tickets, 4 t-shirts/lunch/parking, marketing materials in attendees' swag bags, table at the event, and mention in Chosen's newsletter.

Backpack Give-away

In late summer and early fall, we have an event where families can pick-up a fully loaded back-pack for their school-aged kiddos. We often have *numerous* requests for new backpacks once the school year begins, so having a sponsor will ensure that everyone asking for a backpack will receive one.

Available Sponsorships: \$400

Sponsorship includes: advertising to Chosen foster/adoptive families, social media and website shout-outs, opportunity for marketing materials to be included inside backpacks. Also an opportunity for businesses who wish to volunteer to help to get backpacks ready for distribution.



Summer Events:

Vacation Bible School

Chosen wishes to share the love of Christ with families that we serve. This annual event, held at a local church, provides a unique opportunity for foster and adoptive children to be in community with one another. The week includes Bible teaching, crafts, games, music/worship and a back-pack give away!

Available Sponsorships: \$500

Sponsorships include: Social media/website shout-outs and promo material credit. Marketing material distributed to families via swag bags/backpacks.

Spring Events:

Winter Wiggles

By February, spring fever is a given! Chosen's Winter Wiggles outreach, at The Big Backyard in New Berlin, is an outlet for foster/adoptive families to connect with each other while kiddos have a fun and safe time of play. It's a great opportunity to meet new families going through shared experiences while providing a great energy release for kiddos!

Available Sponsorship: \$400

Sponsorship includes: social media/website shout-outs, your business information/marketing materials handed out to all families attending the event.

Open Hearts, Open Homes Gala

Chosen's Annual "Open Hearts, Open Homes" Gala, celebrates the work of local foster and adoptive families, while raising awareness that more families are needed to help children in crisis. This exciting fundraising event, held live and virtual, promises a fun-filled evening complete with dinner, Silent and Live Auctions, Raffles, and heart-warming stories from the foster and adoptive community. This exciting event will also include an online engagement options including mobile Silent Auction bidding and live-stream event options for individuals who wish to participate but cannot attend in person.

The "Open Hearts, Open Homes" Gala is Chosen's major fundraising event to further its mission to Foster Forever Families, by living the Gospel, so that all children can experience a safe and loving home. Partnering with the Chosen, Inc., as a sponsor or donor, ensures that more supportive resources to a broader geographical area can continue to be accessible to the foster-care and adoptive community. As a sponsor or donor, you will join together with Southeastern Wisconsin's top foster-care service agencies along with other community and business leaders. This is an annual event you don't want to miss!

Available Sponsorships:

Friendship Sponsor: \$1,000 (3 available)

Legacy Sponsor: \$2,500 (2 available)

Forever Family Sponsor: \$3,500 (2 available)

Table Sponsor: \$750 (10 available)

Specialty Sponsor: \$250 & up (unlimited)



Open Hearts, Open Homes Sponsor Benefits at a Glance

	Forever Family Sponsor	Legacy Sponsor	Friendship Sponsor	Table Sponsor	Specialty Sponsor
	\$3,500 2 Available	\$2,500 3 Available	\$1,000 3 Available	\$750 10 Available	\$250+ unlimited
# of Tickets	10	6	4	10	2*
Preferred Table Location	X				
Verbal Event Recognition**	X				
Event Signage	X	X	X	X	X
Table Sign	X	X	X	X	
Early Bird Check In	X	X			
Preferred Parking	X				
Social Media Recognition	X	X	X	X	
Website Recognition	Logo***	Logo***	Logo***	X	X
Program Book/ Event Materials	Listed with priority	Listed with priority	Listed	Listed	Listed
Press Release Mention	X	X	X		
Employee Volunteer Options	X	X			

*Specialty Sponsors of \$500 or more will receive 2 tickets

**Verbal Event Recognition is not the opportunity to be a speaker at the event, it is a special verbal thank you and mention of your company or person by Chosen personnel during the gala's spoken program

*** Donor Company Logo will include a link to donor's website



December:

Toypaolooza

This fun-filled annual event ensures that a new toy is given to as many foster children as possible. The event also provides for toys for all household kids, as many families struggle financially with the needs of kids in their care during this time of year. The event gives an opportunity for families to shop for holiday and winter gear clothing and also has treats for the kiddos!

Available Sponsorship: \$500 (4 available).

Sponsorship includes: advertising to Chosen's families, social media and website shout-outs, company materials available for families at the event. Volunteer opportunity also possible to help with wrapping toys!

***NEW* Year-Round Business Sponsorships**

Are you a local business? Do you want to enrich the lives of foster/adoptive children in our community every day of the year? We would love to partner with you as a year-round business sponsor. There are 2 *NEW* available sponsorship options:

Year-Round Business Sponsor: \$1,000/year

Sponsorship includes:

- Year-round social media/website shout-outs
- Event Press Release mentions and quarterly Chosen newsletters
- Zoo Walk: 2 event tickets (includes lunch)/t-shirts, and parking. Ability to act as one of our scavenger hunt stations, which allows display of marking materials and opportunity to engage with both Chosen's Zoo Walk guests and general zoo guests. Logo displayed on event signage.
- Gala: 2 event tickets (includes dinner). Logo displayed on event signage. Listing in gala program. Recognition on website as gala sponsor.

Year-Round Super Sponsor: \$1,500/year

Sponsorship includes:

- Same benefits as year-round business sponsor plus:
- Annual video promotion on Chosen's social media/website (short promo video of your choice)
- Quarterly promotions of your events on Chosen's social media/website
- Framed recognition certificate and photo opportunity with Chosen staff
- One volunteer opportunity annually for up to 15 people
- Your marketing materials distributed to guests at all Chosen events (excludes gala)



Professional Agency Sponsorships

Are you a foster-care or adoption related business? We welcome your partnership with us as a year-round professional sponsor.

Year-Round Professional Sponsor: \$600/year

Sponsorship includes:

- Year-round social media/website shout-outs
- Event Press Release mentions
- Two Zoo event tickets/t-shirts/lunch/parking with table for promotional materials and opportunity to engage with guests
- 2 Gala event tickets with table for sponsorship materials and opportunity to engage with guests
- Name on marketing materials and event signage

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